



## **Mobibase Launches Video Streaming Service With A Leading Telecom Operator in Kuwait**

***New Multiscreen Live TV and VOD Service in Kuwait Broadens Mobibase's Presence in the Middle East Market.***

**SOPHIA ANTIPOLIS, France — November 3, 2017 —** Mobibase, a leading European-based TV channel and Video on Demand (VOD) provider that distributes content globally to any connected device, has launched a new video streaming service with a leading and international communications company, operating across the Middle East, North Africa and Southeast Asia. This partnership allows Mobibase to further expand its presence in the Middle East region.

The new video streaming service provides unlimited access to more than 25 live TV channels, such as Rotana, France 24, Football TV, Bollywood TV, Cartoon TV and others, as well as over 1000 on-demand videos. The content is available in English, Arabic, Hindi, Tamil and Urdu languages, bringing a unique and personalized entertainment experience to multiple local audiences. Moreover, the service offers a diverse range of thematic content, such as sports, news, lifestyle, kids, education, movies, and TV series, appealing to the widest possible group of viewers.

Based on Mobibase's in-house framework, the service is built on a responsive web application that supports viewing anytime, anywhere, on any device including smartphones, tablets, and computers.

Mobibase has a strong relationship with the telecom operator, having also partnered with the company in the Middle East and North Africa, with plans to manage upcoming projects in Asia.

*"We are continually looking for ways to enhance our global presence, and the Middle East represents one of the fastest growing markets for us,"* said Vincent Roger, CEO of Mobibase. *"This alliance will strengthen our strategic position throughout this significant region, bringing a unique viewing experience to television subscribers in the Middle East, satisfying their need for premium television and on-demand content on any screen."*



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**About Mobibase ([www.mobibase.com](http://www.mobibase.com))**

Mobibase publishes and distributes more than 150-plus ethnic and thematic TV channels and VOD content to mobile publishers, operators, and IPTV/OTT services. Mobibase provides a variety of packages such as Hispanic, Arabic, Turkish, sports and news, kids and education, lifestyle, and more. Mobibase's offer has already reached more than 135 recognized worldwide clients in Europe, the Americas, Middle East, and Africa.

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