

mobibase



FIFA WORLD CUP
Qatar 2022

SPECIAL PACKAGE

November & December 2022

mqbibase

A full coverage of the next FOOTBALL WORLD CUP 2022 in Qatar

DAILY NEWS

EXCLUSIVE INTERVIEWS

FANS' STORIES

PRE/POST MATCH BULLETINS

PLAYERS PREVIEWS

PRESS CONFERENCES



Available in our TV channel or in VOD



Created in 2014 for the World Cup in Brazil, **Mundial TV** is the event channel dedicated to the world biggest event of the football planet every 4 years.

With colors as a tribute to the hosting nation, **Mundial TV** will air exclusive programming to be at the heart of the tournament.

FIFA WORLD CUP QATAR 2022 COVERAGE

ONES TO WATCH

Data-driven feature videos looking at the players to watch in Qatar.

For Euro 2020 we focused on Cristiano Ronaldo, Kylian Mbappe, Bruno Fernandes, Harry Kane, Robert Lewandowski, Phil Foden, Jack Grealish, Kevin De Bruyne, Pedri, Jorginho, Manuel Neuer, Gareth Bale, Jadon Sancho, Joshua Kimmich, Joao Felix, Lorenzo Insigne, Thomas Muller, Mason Mount, Benjamin Pavard and Dani Olmo.

EXCLUSIVE INTERVIEWS

Exclusive interviews with former players, pundits and personalities.

NEWS

Timely coverage of all the major news from across the tournament, including build-up and quick-fire video 'alerts' on the biggest breaking stories, plus coverage of the best viral moments.

DATA MATCH PREVIEWS

Data-enhanced video previews of a selection of matches and matchdays at the World Cup.

'WHO IS?'

Player and coach profiles in response to major moments at the World Cup.

STADIUM STORIES

In-depth lookback at World Cup final stadiums, complemented by interviews with key people assessing the historic occasion or moment.

ONE PLAYER, ONE STORY

An interview-based feature focused on the untold stories from previous World Cups.

DATA-DRIVEN FEATURE CONTENT

Data-driven feature content to pick out the major talking points from the tournament.

PRESS CONFERENCES

Coverage of selected news conferences throughout the tournament, pre- and post-match, with a focus on major nations.

TEAM PREVIEWS

A data-driven look at select nations competing at the World Cup, including their qualification run, star player and other key details.

FAN COLOUR

Fan colour and vox pops from reporters on the ground.



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