

2023 - OVERVIEW

# LIGA PROFESIONAL DE FÚTBOL ARGENTINA

2023 Overview





■ Argentina Football Distribution (AFD) is **the sole and exclusive distributor of all**  
■ **the International Media rights of Argentina's Liga Profesional de Fútbol (LPF)**  
competition, for the 2021-2026 period.

■ THE CRADLE  
OF THE WORLD  
CHAMPIONS





# 2023 OVERVIEW

- **Liga Profesional de Fútbol is the most important football competition played in Argentina,** and one of the most prestigious leagues in the world.

Involves the Top-28 domestic Clubs, including teams with a very prestigious history and huge fan bases both in Argentina and abroad: **River Plate, Boca Juniors, Independiente, Racing, San Lorenzo among others.**

Its competition format for 2023 will have 2 separate tournaments to be played on each half of the year respectively\*

Top 12 clubs of Argentina qualify for international competitions the following year (Copa Libertadores and Copa Sudamericana),



# COMPETITION FORMAT

2023 SEASON

TOTAL MATCHES IN 2023 **581**



**TORNEO**  
**BINANCE**  
2023



**COPA**  
**BINANCE**  
2023

- **Liga Profesional de Fútbol 2023**
- Starting on January 27th ending on August 5th.

- **Copa de la Liga 2023**
- Starting on August 20th ending on December 16th.



**TORNEO**  
**BINANCE**  
2023


**LIGA PROFESIONAL DE FUTBOL**  
2023



## LIGA COMPETITION FORMAT

CLASSIC LEAGUE FORMAT. 28 CLUBS PLAYING ON A SINGLE ROUND-ROBIN BASIS.

 28 clubs

 Jan 27<sup>TH</sup> - AUG 5<sup>TH</sup>

 378 matches

 Competition format



SINGLE ROUND ROBIN

27 ROUNDS



## 2023 FIRST SEMESTER: KO SCHEDULING

2023 First semester Dates (this is a tentative Schedule):

- Round 1: **JAN 29**
- Round 2: **FEB 5**
- Round 3: **FEB 12**
- Round 4: **FEB 19**
- Round 5: **FEB 26**
- Round 6: **MAR 5**
- Round 7: **MAR 12**
- Round 8: **MAR 19**
- Round 9: **MAR 26**
- Round 10: **APR 2**
- Round 11: **APR 9**
- Round 12: **APR 16**
- Round 13: **APR 23**
- Round 14: **MAY 7**
- Round 15: **MAY 14**
- Round 16: **MAY 21**
- Round 17: **MAY 28**
- Round 18: **JUN 4**
- Round 19: **JUN 11**
- Round 20: **JUN 18**
- Round 21: **JUN 25**
- Round 22: **JUL 2**
- Round 23: **JUL 9**
- Round 24: **JUL 16**
- Round 25: **JUL 23**
- Round 26: **JUL 30**
- Round 27: **AUG 5**

\*Final scheduling for 2024 and beyond seasons are still pending final confirmation, but should include no less than 400 matches per year.





**COPA**  
 **BINANCE**  
2023





# COPA BINANCE 2023

## COMPETITION FORMAT

For the group stage, the 28 teams will be drawn into two groups of 14 teams each, playing on a single round-robin basis. Additionally, each team will play one regional match against its rival team in the other regions. In each region, the top four teams advance to the quarter-finals. The final stages (Quarter-finals, Semifinals and Final) are played on a single-elimination format.

28 Clubs

Aug 20<sup>th</sup> To Dec 16<sup>th</sup>

203 Matches

Competition Format

- Argentinos Juniors
- Arsenal
- Atlético Tucumán
- Banfield
- Barracas Central
- Talleres
- River
- Colón
- Gimnasia
- Gimnasia M. o Instituto o Sarmiento
- Independiente
- Huracán
- Rosario Central
- Vélez
- Platense
- Defensa y Justicia
- Central Córdoba
- Lanús
- Defensores de Belgrano o Estudiantes o Sarmiento
- Belgrano
- Boca
- Unión
- Estudiantes LP
- Godoy Cruz
- San Lorenzo
- Racing
- Newell's
- Tigre

### GROUP STAGE

ZONE A      ZONE B

First 4 teams from each zone  
Qualify for Final Stage

### FINAL STAGE





## MATCH SCHEDULING

Matches to be played 4 days a week\*

SUN	MON	TUE	WED	THU	FRI	SAT
14:00	19:00				17:00	14:00
16:00	21:00				19:00	16:00
18:00					21:00	18:00
20:00						20:00



Most popular Clubs (River Plate and Boca Juniors) usually are scheduled on Saturday and Sunday (between 18.00 hs & 21:00 hs).



Argentina time zone GMT-3.

\*Fixtures subject to changes



# MEDIA RIGHTS & CONTENT PORTFOLIO



PRODUCTS



# CONTENT PORTFOLIO

## LIVE MATCHES

Magazine highlight show,  
highlights & goals clips,  
interviews

Rankings, rising stars, stadiums  
& clubs, great rivalries and  
archive content

2023 - 00000000

PRODUCTS

## .. LIVE MATCHES

## .. DELIVERY & PRODUCTION OVERVIEW



- Broadcast TV Production **with 10 to 18 camera Match Coverage**
- Signal delivery will be available via fiber or SRT (using BT Tower, Aldeavision or Vyvx.") as well as international satellite (Europe only)
- International World feed fully produced
- **Weekly highlight package of each round.**
- Run-down and feature information of each match
- World Feed fully produced with English graphics
- Spanish audio guide – English (if requested)

\*Final scheduling for 2024 and beyond seasons are still pending final confirmation, but should include no less than 400 matches per year.

2023 - OVERVIEW

PRODUCTS

# MAGAZINE HIGHLIGHT SHOW



**DESCRIPTION:** Highlights show with the best moments of each match, team of the matchweek, goals rankings, best saves and other special segments

**EPISODES:** 40 shows per season

**LENGTH:** 26 MINUTES

**DELIVERY SCHEDULE:** Day after the last match of each matchweek. (Time TBC)

**GRAPHICS AND AUDIO:** English graphics with both English and Spanish audio options



2023 - 00000000

PRODUCTS



# HIGHLIGHTS & GOALS CLIPS

**DESCRIPTION:** Clips with all the best moments of all LFP's matches, as well as cut edited videos of every single goal of the competition

+500 highlights clips per season. Goals clips subject to match results.

**LENGTH:** 2-5 minutes for match highlights (depends on each match), 1 minute aprox for goal highlights

**DELIVERY SCHEDULE:** Two hours after match ending

**GRAPHICS AND AUDIO:** English graphics with both English and Spanish audio options



2023 - OVERVIEW



PRODUCTS



# INTERVIEWS

- **DESCRIPTION:** Each matchweek we show an interview with a relevant player from LFP. Rising stars and experienced athletes are always featured on this section to know a little more about their goals, likes and thoughts of the competition.

**EPISODES:** 40 per season

**LENGTH:** 3 minutes

**DELIVERY SCHEDULE:** Day after the last match of each matchweek. (Time TBC)

**GRAPHICS AND AUDIO:** English graphics with both English and Spanish audio options

2023 - 01/01/2024



**COPA**  
**BINANCE**  
2023

APPENDIX 1:  
**GREATEST RIVALRIES**

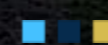


# THE GREATEST OF THEM ALL

Boca Juniors vs River Plate **is not only the biggest single football event in the Argentina, but one of the fiercest rivalries in the planet.**

Both clubs have 96 combined national titles and concentrate more than 70% of all the fans in the country, **so every match is a national holiday and a must see for every football follower in the world**

BOCA JUNIORS



RIVER PLATE

## AVELLANEDA DERBY

A strong rivalry between these two clubs exists since 1907.

**The most important derby after Boca & River**, with the particularity that both stadiums are located a few meters apart.

**Sergio "Kun" Agüero (former Independiente currently in Manchester City) & Lautaro Martinez (former Racing, currently in Inter Milan)** are the most popular active players today.

INDEPENDIENTE

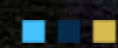


RACING CLUB

## BOEDO DERBY

At the very beginning both stadiums were really close. One of the legendary derbies in the country, also known as: **"el clásico de barrio más grande del mundo"**, due to the genuine enthusiasm these two teams bring each match".

SAN LORENZO



HURACÁN

## ROSARIO DERBY

A high voltaje derby, full of rivalry. The city actually freezes up when the match takes place. **Newell's is Lionel Messi's original Club, and there's a high chance that in he will come back to play his last professional years there.**

NEWELL'S OLD BOYS



ROSARIO CENTRAL

## LA PLATA DERBY

One of the most important derbies in the City of La Plata (and in the country). **Both teams featured Football Legends such as Juan Sebastián Verón (now President of Estudiantes), and Diego Maradona former Manager of Gimnasia.**

ESTUDIANTES



GIMNASIA LA PLATA



2023